



DIGITAL TRANSFORMATION

BDO IN PANAMA

DIGITAL TRANSFORMATION

Many companies worldwide accelerated their transition to digital transformation thanks to the pandemic, in order to respond to the needs and requirements of their customers and maintain their relevance and competitiveness in the market.

A great advantage of digital transformation is the ability to know our customers, products and processes much more closely, to be able to analyze and identify their behaviors, and our strengths and weaknesses. Having knowledge of this data opens doors that will allow us to anticipate scenarios, respond efficiently, innovate, find opportunities for improvement and ultimately see a growth in profitability.

SERVICES

- ▶ Data Analysis
- ▶ Data Platform
- ▶ Robotic Process Automation (**RPA**)
- ▶ AI & Machine Learning
- ▶ Microsoft 365 & Adobe Sign





DATA ANALYSIS

Data converted into useful and timely information offers great support for decision making. With Data Analytics solutions we can have a 360° view of the business, which allows us to transform our data to know the history of these, as well as to be able to predict business behaviors.

SUB-SERVICES

- ▶ Integration and Datawarehousing Processes
- ▶ Reports and Dashboards
- ▶ Data Analytics and Data Governance Consulting
- ▶ Data Analytics Outsourcing
- ▶ Assessments of the Data Analytics environment



DATA PLATFORM

Business operation is essential today. Having a data platform in optimal conditions and prepared for any eventuality or incident is of vital importance. With Data Platform solutions, we can guarantee business operations, not only with advanced database technology and features designed for high availability, backup execution and disaster recovery plans.

SUB-SERVICES

- ▶ Always On High Availability
- ▶ Database Replication and Migration
- ▶ Version Upgrades and Security Patching
- ▶ Preventive Maintenance and Support
- ▶ Data Platform Outsourcing
- ▶ Data Platform Environment Assessments

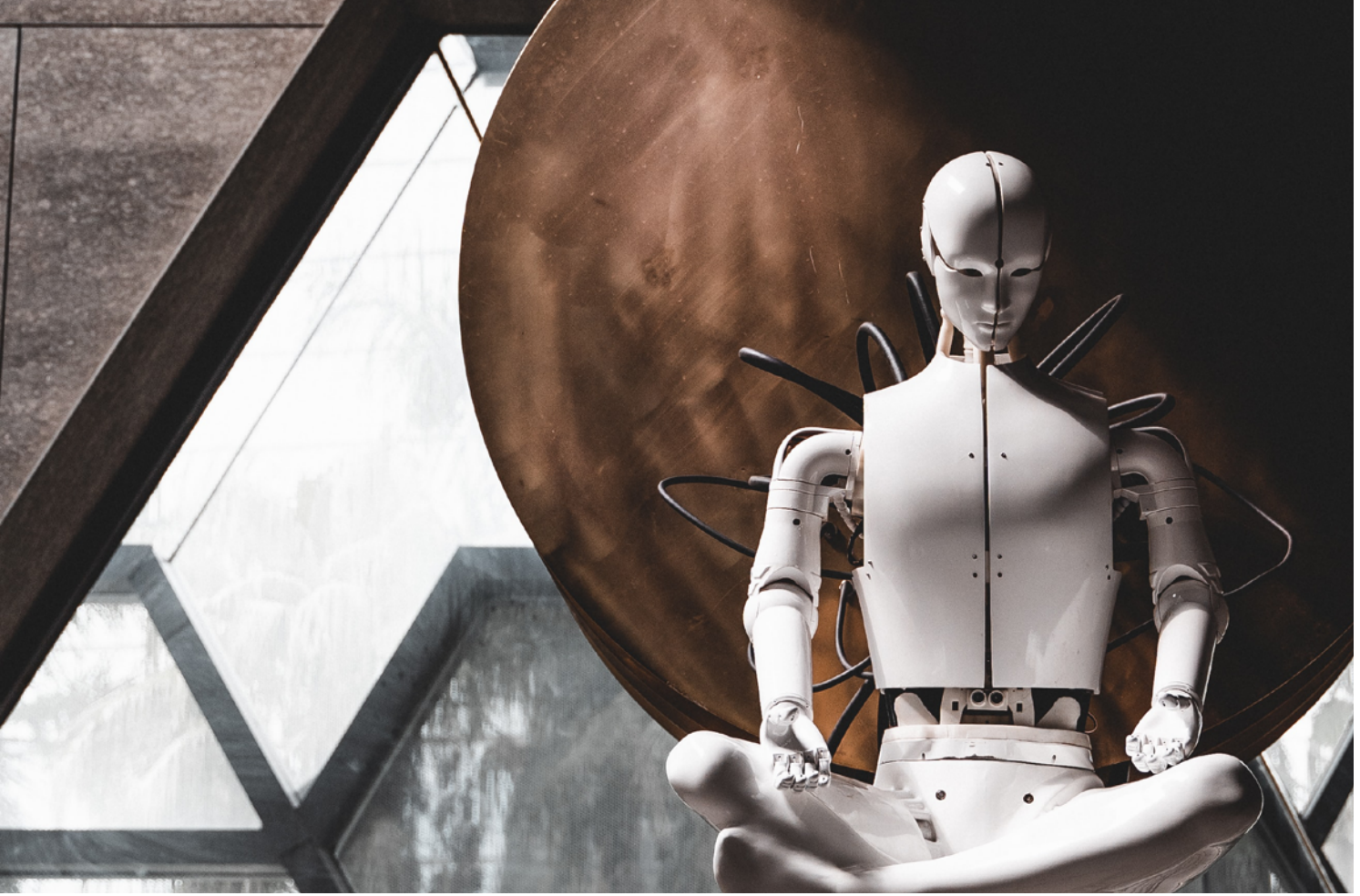


ROBOTIC PROCESS AUTOMATION (RPA)

An objective of any company is to improve response times in daily activities, as well as to minimize errors when entering data into a system. With RPA solutions we can implement automatic processes along with artificial intelligence models that allow us to execute repetitive tasks and learn from the behavior of a person when using a graphical interface of any software, whether accounting, inventory control, CRM or ERP.

CUSTOMIZED RPA SOLUTIONS

- ▶ Complete Form
- ▶ Search, enter, modify or delete data
- ▶ Execute calculations



AI & MACHINE LEARNING

If we want to improve sales, efficiently estimate costs or even improve our relationship with clients, we need the ability to predict, based on the story our data tells. With AI & Machine Learning solutions we can create predictive models that will be constantly learning in order to provide an accurate outcome to what may happen in the future with our customers, with our sales and, consequently, with our business.

PREDICTIVE MODELS

- ▶ Customer categorization
- ▶ Campaign Analysis
- ▶ Inventory Management
- ▶ Sales Estimation
- ▶ Among others



MICROSOFT 365 & ADOBE SIGN

To achieve better productivity of our staff, as well as minimize costs in internal or external processes, we can count on a series of tools and cloud-based services.

Microsoft 365 offers us the whole suite of office automation tools we already know, as well as new online services for collaboration, teamwork, process automation, document management, among many others.

- ▶ CSP Licensing (Monthly and Annual)

Adobe Sign offers an ideal platform for handling electronic and digital signatures, applying all security protocols and document encryption to ensure a complete and transparent flow. In addition, it has native integration with Microsoft 365 solutions and many other providers, which gives us a robust and complete productivity ecosystem.

- ▶ VIP Licensing (Annual)

CONTACT

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